

BUILD
FOR
Generations



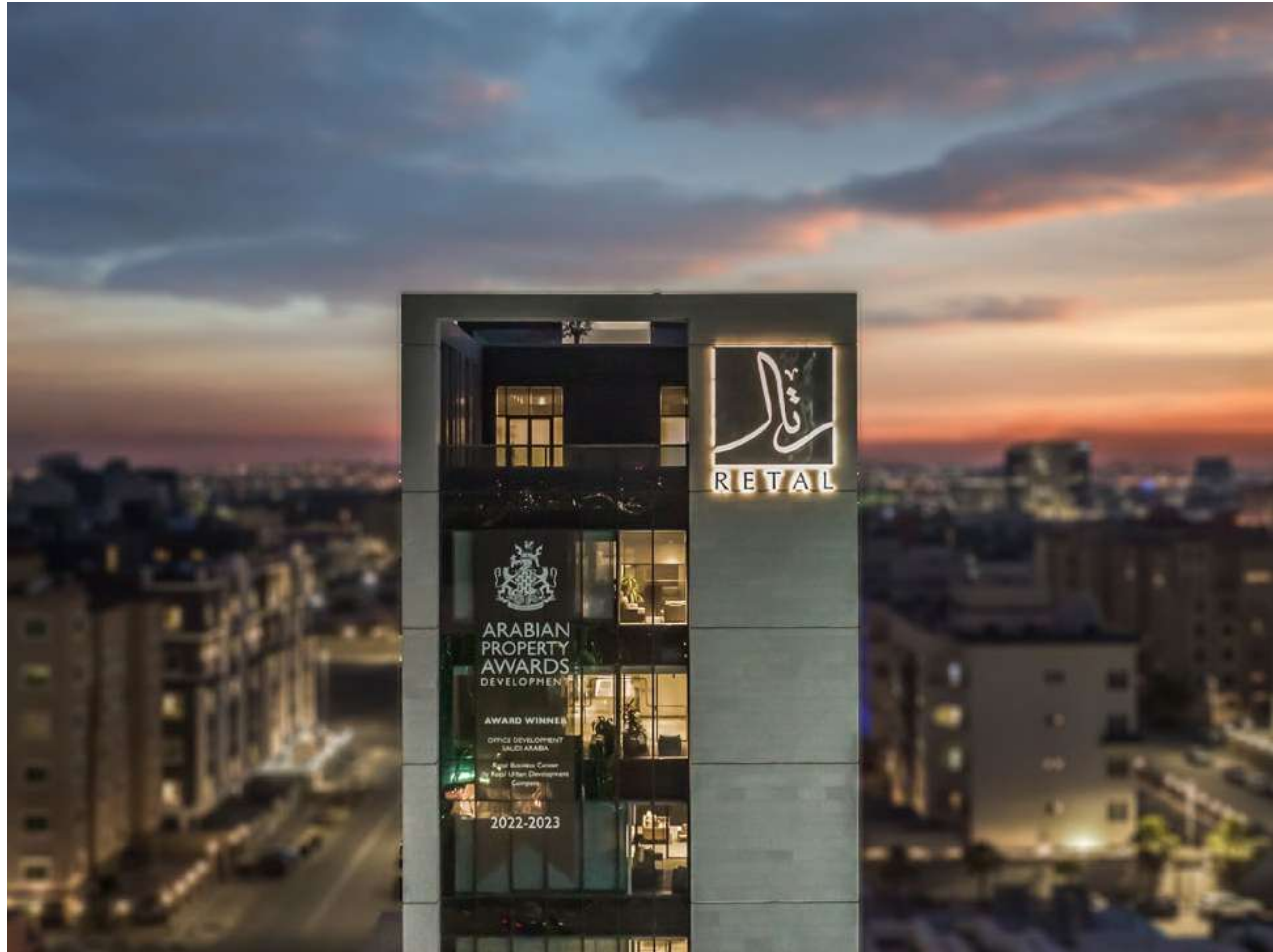
About Retal Group

A Next Generation Real Estate Developer

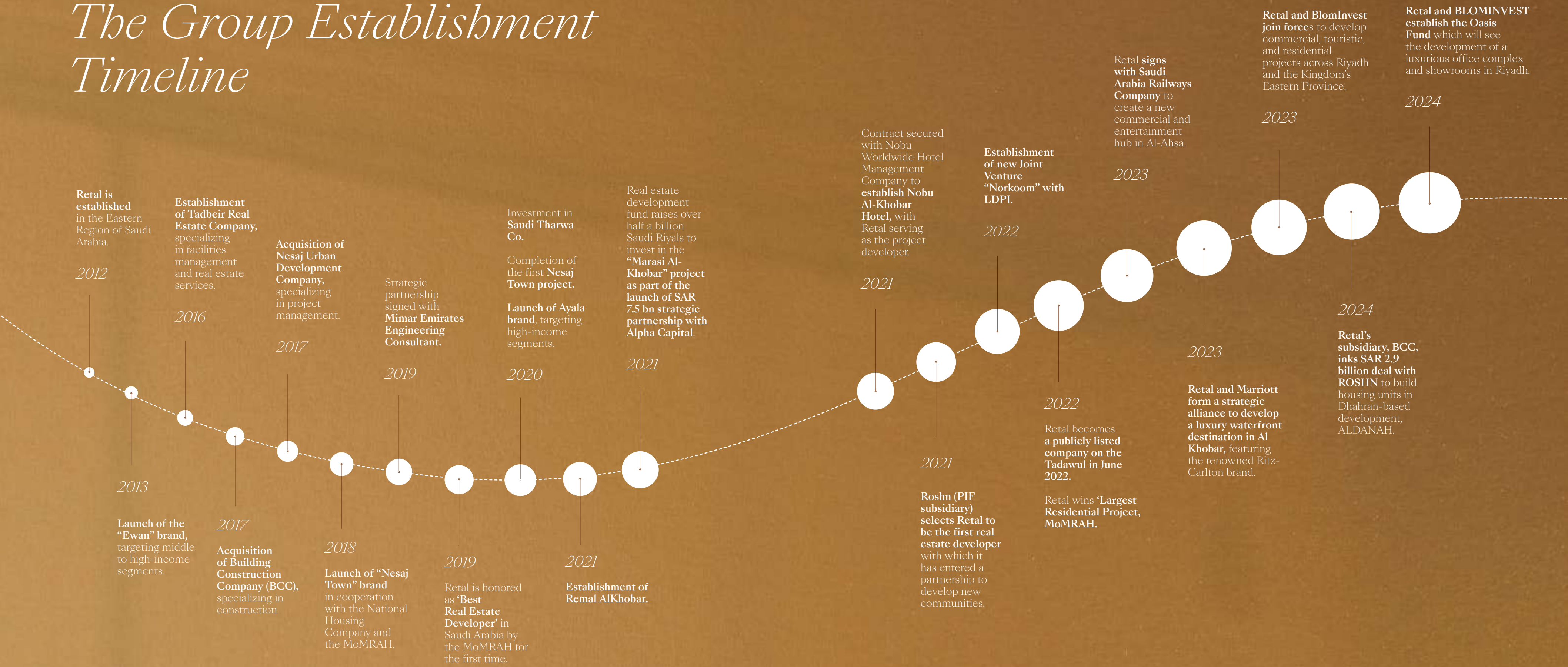
At the heart of Saudi Arabia's rapid development lies a simple truth: communities matter. Since 2012, our purpose has been to help millions of people all over the country live better, together. We have been privileged to shape the future of Saudi Arabia's urban landscape through residential, commercial, and mixed-use developments that enrich lives in resilient, flourishing communities. As part of the Al Fozan Group of Companies, we are committed to delivering projects that advance the nation, through finding innovative ways to redefine urban life while honouring the values and wisdom of our ancient heritage.

At Retal, we are guided by the goal of connection: between people and place; people and community; people and planet. We're driven by a profound belief that thriving nations are built on understanding what truly matters to families, neighbourhoods, and the natural environment. That's why we've dedicated the past decade to pioneering deeply researched, sustainable, human-centred solutions that put people and the planet first. In a world and Kingdom advancing at unprecedented speed, we balance innovation with responsibility, uniting forward-thinking architecture with practical urban planning, creating solutions that address the most pressing urban and global challenges.

Every project we undertake is a promise to our nation: to build environments where Saudi families can flourish, where neighbourhoods become communities, and where sustainable urban design meets the needs of generations to come.



The Group Establishment Timeline



A Winning Business Strategy

Our Mission

To develop real estate products through an integrated business model that ensures superiority and sustainability of the built environment, and innovative solutions that *contribute to the improvement of the real estate industry and quality of life for all.*

A Vision of the Future

To be the Saudi real estate *champion* by delivering *sustainable urban communities and destinations*

A Winning Proposition

Retal stands out as the leader in the Kingdom’s residential and mixed-use real estate sector, thanks to a unique blend of strategic advantages and industry expertise.



1. Robust Economic & Demographic Fundamentals

Thriving real estate sector backed by favorable demographic trends and supportive government initiatives.



2. Integrated Development Ecosystem

Extensive portfolio of subsidiaries and associates, enabling Retal to excel in every phase of real estate development.



3. Trailblazer in Off-Plan Sales

Driving industry advancement through off-plan sales, enabling Retal to minimize risk by securing confirmed revenues and enhance efficiencies in project delivery.



4. Diversified Portfolio

Skillful portfolio expansion beyond residential communities to encompass mixed-use developments, including offices, business parks, hotels, and retail outlets.



5. Robust Financial Health & Profitability

Consistent revenue growth and profitability underpinned by a strategic approach that balances risk management with expansion opportunities.



6. Collaborative Value Creation

Enduring partnerships with key government bodies and international firms that enhance value creation and drive mutual growth.

Integrated Value Chain

Innovative Operational Excellence

Our real estate capabilities cover the entire development spectrum, from design through to project development, marketing, and after-sales services. With the support of our subsidiaries and affiliates, we ensure efficient production, cost-effective operations, and exceptional quality control, while maximizing returns throughout the development process.



شركة السعودية
Saudi Tharwa

Infrastructure
Development



MIMAR
ARCHITECTURE
& ENGINEERING

Design &
Engineering
Consultancy



ARAC

Interior
Design
Consultancy



LDPI
LIGHTING DESIGN PARTNERSHIP
INTERNATIONAL

Lighting
Architect
Consultancy



نساءج
NESAJ

Project
Management



BC

Contracting



ادارا
ADARA

Property
Management



tadbeer
تدبير

Facility
Management

Community Living

Designed for Better Quality of Life

At Retal, we prioritize creating communal spaces that encourage social interaction and strengthen community bonds. Our designs incorporate well-planned parks, plazas, and community centers where residents can gather, socialize, and engage in various activities. By integrating these communal areas into our developments, we aim to build neighborhoods where residents feel connected, supported, and part of a larger community.



Community Level

At the community level, our development strategy fosters a sense of inclusivity and cohesion through a diverse mix of properties and well-planned communal spaces. These spaces are filled with greenery, not only enhancing the aesthetic appeal but also contributing to improved air quality and encourage healthier lifestyle. Furthermore, our emphasis on sustainable transportation motivation, including green parking, sidewalks, and cycling infrastructure, reduces residents' reliance on vehicles and promotes eco-friendly living.



House Level

Each home is carefully designed to maximize natural lighting, creating bright and inviting interiors that contribute to occupants' well-being and comfort. Energy and water-efficient features are seamlessly integrated into the design and execution, ensuring sustainable living while reducing utility costs. Moreover, strategic placement of houses near facilities enhances convenience and accessibility for residents, further enriching their daily lives.



Individual Level

Residents have access to resources that promote physical well-being and encourage an active lifestyle, backed by pedestrian-friendly designs and robust cycling with ample shading and public spaces, as well as varying transportation networks that ensure residents have convenient and sustainable transportation options.

Engaging Community Spaces

At Retal, our emphasis on community living is reflected in our meticulously designed communal spaces. From inviting parks and recreational areas to pedestrian-friendly walkways and vibrant gathering spots, our projects are thoughtfully crafted to promote social interaction and a sense of community.

Inclusive Amenities and Facilities

In line with our commitment to community living, we prioritize the integration of inclusive amenities and facilities within our projects. A range of high-quality amenities encourages interaction and collaboration creating an environment where residents can come together, share experiences, and form a tightly knit community.

Sustainable Community Practices

We implement green practices such as community gardens and green parking solutions to promote environmental responsibility among residents. By encouraging sustainable living habits and providing the infrastructure to support them, we help our communities reduce their environmental impact and foster a culture of conservation.



Supporting Local Culture & Heritage

At Retal, our commitment to community living is deeply rooted in honoring Saudi heritage while embracing modern innovation. We thoughtfully integrate elements of local craftsmanship, artistry, and cultural traditions into our designs, preserving the unique identity of each community and ensuring our developments reflect the rich cultural fabric of Saudi Arabia.

Enhancing Safety and Security

Safety is a cornerstone of our community-focused design. We incorporate well-lit pathways, and design spaces to facilitate natural surveillance, enhancing residents' sense of safety. By prioritizing safety, we ensure that our communities are welcoming and secure, allowing residents to enjoy their surroundings with peace of mind.



Retal in Numbers

Behind the Scenes

+50

*Total Number
of Projects*

SAR +35_{Bn}

*Total project value of
completed, ongoing and
upcoming projects*

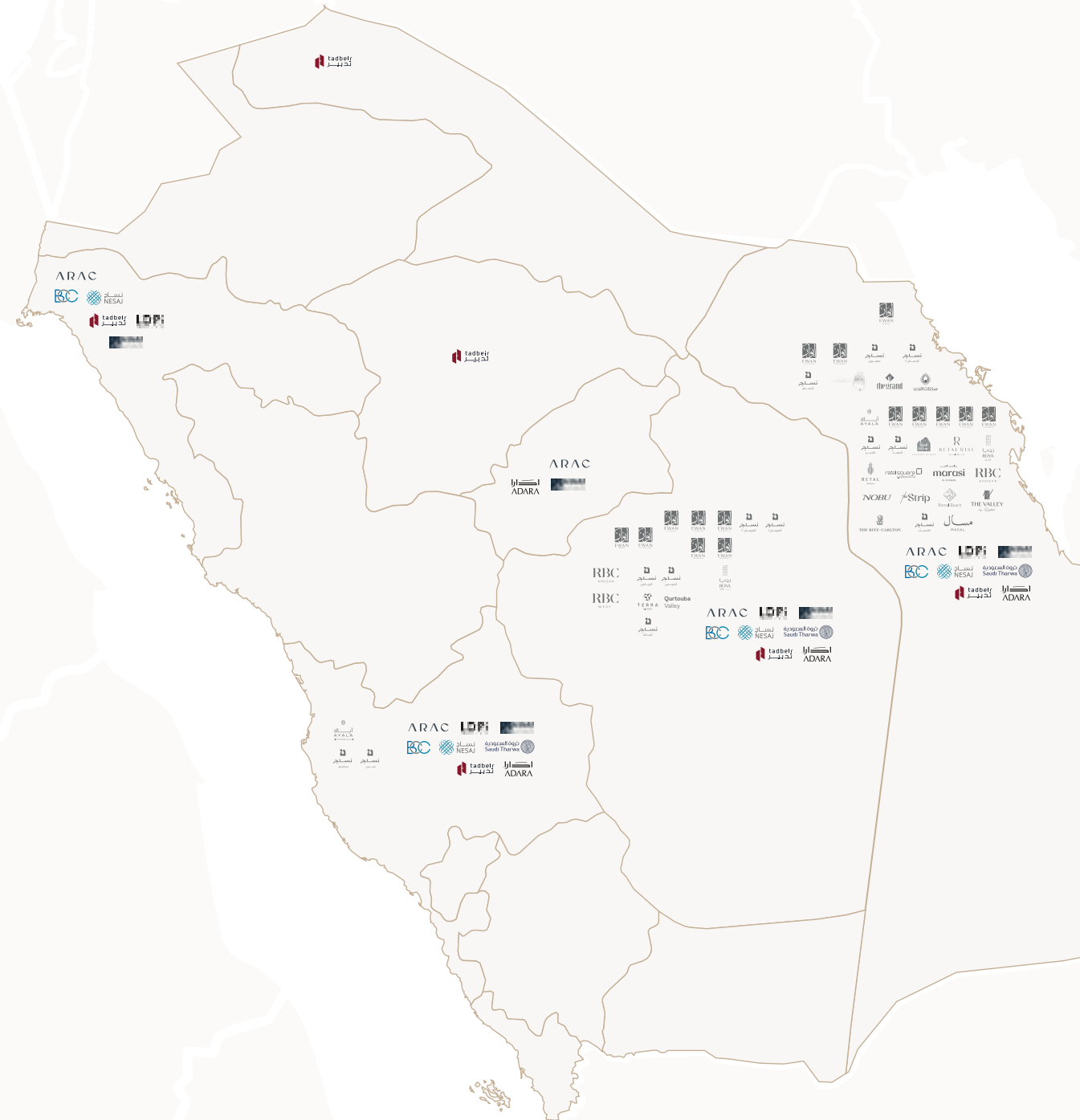
+18,000

*Total #
of units delivered,
under development,
and construction*

SQM +6_{MN}

*Total built-up area (sqm)
of completed, ongoing and
upcoming projects*

Retal Group Footprint



Portfolio Overview

Diversity in Development

We pride ourselves in offering a diversified portfolio of residential and mixed-use projects that are well distributed across the Kingdom. With our unique designs and innovative execution, we create vibrant and cohesive communities that redefine the real estate landscape in the Kingdom.



Retal proudly boasts more than 45 ongoing, upcoming and completed projects to its name in key Saudi cities. Its residential projects are developed under 5 brands, each of them a reflection of quality and trust in the sphere where it operates. In addition to residential developments, Retal develops for retail, hospitality, and mixed-use projects.



Our Residential Brands

Your Home is Waiting



Draw your elegance!

Ayala is dedicated to creating spaces that reflect the individuality of our esteemed clients, offering a harmonious blend of contemporary style and authentic materials. Our brand blends unparalleled adaptability with uncompromising quality, offering over 300 customization options—a first in Saudi Arabia. Each home is tailored to meet the unique needs of its future owners, ensuring a perfect fit for their lifestyle. Ayala celebrates togetherness while honoring ones need for tranquility; Our meticulously planned communities provide the perfect balance of shared spaces for connection and private havens for quiet retreats, redefining the concept of luxury urban living in the Kingdom.

| | |
|-----------------|----------------|
| No. of Projects | 2 |
| Total Land Area | 62,200 SQM |
| Total BUA | 62,800 SQM |
| Total Units | 118 |
| Locations | Jeddah, Khobar |



Ayala Al Nakheel





Ayala Al Nakheel





Ayala Al Nakheel



Ayala Al Muhamadiah



Ayala Al Muhamadia



EWAN

A story *we tell*

Ewan embodies refined living, with a signature collection of chic residential villas designed for distinguished clients. Our signature collection of villas exudes a sense of refined luxury, offering spacious indoor areas and private landscapes for residents to unwind and embrace serenity. Designed with medium-sized families in mind, Ewan's villas are the epitome of comfort and style, providing the perfect sanctuary for creating cherished memories. Its strategically located projects boast expansive open spaces and convenient access to essential services and facilities, ensuring a seamless blend of convenience and exclusivity. Ewan is a testament to our commitment to cutting-edge urban concepts and timeless design, blending elegance with functionality to create exceptional living spaces.

| | |
|-----------------|---|
| No. of Projects | <i>11</i> |
| Total Land Area | <i>2,541,260 SQM</i> |
| Total BUA | <i>2,138,050 SQM</i> |
| Total Units | <i>4,933</i> |
| Locations | <i>Riyadh, Khobar, Dammam, Jubail</i> |

Ewan Sedra
by Rosbn





Ewan Sedra





Ewan Sedra



Ewan Tharwa





Ewan Tharwa



Ewan Tharwa





Ewan Rejan





Ewan Rejan



*We weave the details
of the dream*

Our Nesaj brand is a testament to the fusion of modernity and cultural heritage in the Kingdom of Saudi Arabia, encapsulating the essence of contemporary urban living while honoring the Kingdom's rich traditions. Nesaj is part of a key initiative aimed at providing high-quality villas for young couples and newlyweds, promoting homeownership for Saudi citizens. Located in prime areas like Riyadh, Dammam, and Khobar, each Nesaj project reflects a meticulous blend of cutting-edge design and eco-friendly practices, creating vibrant and livable environments for residents and businesses. Driven by a commitment to excellence, Nesaj is at the frontline of shaping the future of urban living in the KSA, setting new benchmarks for sustainable development and community empowerment.

| | |
|-----------------|---|
| No. of Projects | 11 |
| Total Land Area | 2,371,500 sqm |
| Total BUA | 2,398,700 sqm |
| Total Units | 7,075 |
| Locations | Riyadh, Dammam, Al Khobar, Jeddah, Al Absa, Al Qatif |



Nesaj Town Dammam





Nesaj Town Dammam





Nesaj Town Khobar





Nesaj Town Al Narjes





Nesaj Town Al Narjes









Nesaj Al Fursan



Nesaj Al Fursan





ROYA

Life in a place

Showcasing the pinnacle of innovative architecture in the Kingdom, Roya is Retal’s own premium residential apartment brand. Our two flagship developments under this brand feature a collection of exquisite apartments that exemplify vertical elegance and meticulous spatial planning. Roya presents a captivating fusion of modernity, exceptional quality, and warmth, elevating the urban living experience to unprecedented heights. Its project boasts thoughtfully designed landscapes, recreational spaces, and top-tier amenities, with a focus on expansive open areas incorporating indigenous flora for an authentic lifestyle experience, a hallmark of the brand. Located in proximity to key urban areas, Roya provides its residents with vibrant, sophisticated, and well-rounded lifestyles.

| | |
|-----------------|-------------------|
| No. of Projects | 2 |
| Total Land Area | 32,900 SQM |
| Total BUA | 99,200 SQM |
| Total Units | 404 |
| Locations | Riyadh, Al Khobar |

Roya Al Nakheel





Roya Al Nakheel





ROYA RESIDENCE

Roya Sedra





Roya Sedra



Roya Sedra





مراسي الخبر
marasi
AL KHOBAR

Live *the Life*

Marasi is one of the distinctive future residential plans inspired by Retal’s urban development approach. This project is strategically located near the Arabian Gulf, between the cities of Khobar and Dammam. The project is distinguished by its green spaces, open areas, integration of services, and space expansion. Marasi has several entertainment centers, shopping malls, and parks within its borders, making it easy and safe to get around. The project is distinguished by its vast green spaces, open areas, and seamless integration of services.

| | |
|-----------------|--------------------|
| Total Land Area | <u>609,000 SQM</u> |
| Total Lands | <u>582 Lands</u> |
| Locations | <u>Dammam</u> |



Marasi

marasi



Marasi



marasi



Marasi

01

marasi



Mixed-Use Projects

World-class life Experiences



R
RETAL RISE
رتال رايز

A world *in a place*

With its innovative design, high quality finishing, and a range of lifestyle features for discerning clientele, Retal Rise is a high-rise mixed-used development that redefines modern luxury. It consists of two residential towers with a combination of hotel apartments and luxury hotel suites, with the second tower featuring the renowned Nobu hotel chain. The project is strategically located under Al-Khobar skies, offering a unique experience and a safe haven from the city’s busy streets, enabling residents to enjoy the captivating views of the Arabian Gulf. Retal Rise provides a diverse range of options in size and design to meet diverse tastes and aspirations, all while combining strategic locations with world-class amenities.

| | |
|-----------------|------------|
| No. of Projects | 1 |
| Total Land Area | 11,100 SQM |
| Total BUA | 36,700 SQM |
| Total Units | 127 |
| Locations | Al Khobar |

Retal Rise







NOBU

Located in Al Khobar, Nobu Hotel and Restaurant brings an exquisite combination of luxury hospitality and world-class dining to the heart of this vibrant city. With its unparalleled blend of Japanese elegance and Arabian charm, this iconic establishment offers a truly exceptional experience for premium travelers and food enthusiasts alike. The development sets a new standard for opulence and comfort, boasting luxurious accommodations, refined contemporary design, and personalized service that caters to the most discerning guests. Nobu Hotel and Restaurant offers a captivating retreat where luxury, culture, and culinary artistry converge to create an unforgettable experience for those who seek the finest in hospitality and dining.

| | |
|-----------------|-------------------|
| Total Land Area | <u>5,400 sqm</u> |
| Total BUA | <u>37,300 sqm</u> |
| Total Units | <u>151</u> |
| Locations | <u>Al Khobar</u> |



NOBU

A modern office lounge area featuring two brown tufted sofas facing each other, a low coffee table with a glass top and metal legs, and a colorful abstract rug. The room has large windows in the background and wooden cabinetry on the sides.

Offices

Upgrade your Working



RBC

K H O B A R

Sustaining *Passion*

A state-of-the-art, mixed-use commercial complex located in Al Khobar, Remal Business Court features contemporary design, high-end facilities, and a prime central location, positioning to thrive in a dynamic and vibrant environment. Boasting a unique, high-end design with cutting-edge fixtures and an open co-working space infused with elegance, this cutting-edge development offers a diverse range of amenities and services. The complex adheres to a design framework focused on health and environmental sustainability. With its unique, high-end design and top-of-the-line fixtures, Remal Business Court offers open co-working spaces that combine sophistication with functionality.

| | |
|-----------------|--------------------|
| No. of Projects | <i>1</i> |
| Total Land Area | <i>35,600 sqm</i> |
| Total BUA | <i>128,200 sqm</i> |
| Total Units | <i>118</i> |
| Locations | <i>Al Khobar</i> |

*Remal Business Court
& Residence*





Terra Riyadh is a unique landmark destination that caters to the growing demands of the Riyadh office and retail market. Offering luxurious office, retail, and dining spaces, Terra Riyadh invites local and multinational corporations to meet in a culturally inspired modern space. The project utilizes modern elements that are deeply rooted in a strong Salmani architectural identity, creating an elegant outlook that links cutting-edge businesses with traditional values.

| | |
|-----------------|-------------------|
| No. of Projects | <i>1</i> |
| Total Land Area | <i>40,000 SQM</i> |
| Total BUA | <i>58,000 SQM</i> |
| Total Units | <i>115</i> |
| Locations | <i>Riyadh</i> |

Terra Riyadh





Qurtouba Valley

Qurtouba Valley is a premier mixed-use development that aligns with the Kingdom’s Quality of Life Program, offering an unparalleled luxury residential, office, and retail experience in the heart of Riyadh. Designed to cater to the mid-to-high segment, the project features a gated luxury residential community with exclusive amenities, addressing the growing demand for high-end living spaces. Complementing this, the development includes non-gated office spaces, retail outlets, F&B options, and shared amenities, seamlessly integrating live, work, shop, and dine experiences. Rooted in thoughtful planning, Qortuba Valley aspires to enhance the quality of life for residents, tenants, and visitors alike. Scheduled for completion in a single phase by Q2 2028, the project will be leased and maintained for three years post-handover.

| | |
|-----------------|--------------------|
| Total Land Area | <i>192,000 SQM</i> |
| Total BUA | <i>325,000 SQM</i> |
| Total Units | <i>706</i> |
| Locations | <i>Riyadh</i> |



Qurtouba Valley



Hospitality

Iconic Hotels & Leisures Places



THE RITZ - CARLTON

Sophisticated *mixed-use*
elegance

The Ritz-Carlton branded residences, developed in collaboration with Marriott International, will offer an exceptional blend of high-quality villas and luxurious hotel rooms. This premier development provides a comprehensive array of services, including top-notch entertainment and recreational activities. Set in a location that combines the excitement of unexpected adventures with the indulgence of luxurious living, it offers both guests and residents exclusive access to its stunning private beach along the Arabian Gulf. Our integrated approach guarantees that our esteemed clients fully immerse themselves in the authentic essence of the hotel's renowned culture.

| | |
|-----------------|-------------------|
| Total Land Area | <i>99,900 sqm</i> |
| Total BUA | <i>61,700 sqm</i> |
| Total Units | <i>171</i> |
| Locations | <i>Al Khobar</i> |

THE RITZ-CARLTON



*The Ritz-Carlton Hotel
& Residences*





Retail

Captivating Shopping Environments



مسال
MASAL

The Masal development is a hallmark of refined living and urban sophistication, showcasing cutting-edge contemporary architecture that harmoniously integrates stylish landscape elements and expansive open spaces. Distinctively positioned as the only transit hub adjacent to the nearby train station, Masal offers a unique living experience. Residents and visitors alike will enjoy unparalleled convenience with a vibrant array of charming cafes, exquisite restaurants, enticing shopping destinations, and state-of-the-art sports and entertainment venues—all within reach. This prime location ensures that every aspect of life at Masal is characterized by exceptional comfort and modern elegance.

| | |
|-----------------|-------------------|
| Total Land Area | <u>24,200 SQM</u> |
| Total BUA | <u>8,100 SQM</u> |
| Total Units | <u>15</u> |
| Locations | <u>Al Ahsa</u> |



*the*Strip

The Strip is an elegant mixed-use development designed to offer sophisticated retail, office, and entertainment experiences. Located strategically on Prince Turkey Street, it occupies a prime spot in the vibrant Khobar Corniche precinct. This development showcases a thoughtfully curated blend of shopping, sports, and leisure amenities, complemented by inviting outdoor spaces and meticulous landscaping. Positioned to captivate visitors in this sought-after district, The Strip features distinctive elements such as an outdoor amphitheater and sports facilities, promoting health and wellness while fostering a seamless connection with the outdoor environment.

| | |
|-----------------|-------------------|
| Total Land Area | <u>7,000 SQM</u> |
| Total BUA | <u>10,300 SQM</u> |
| Total Units | <u>5</u> |
| Locations | <u>Al Khobar</u> |

ESG



Environment

We are unwavering in our commitment to environmental sustainability, consistently integrating responsible practices to achieve our goals. From conceptualization and design to development and management, we prioritize eco-friendly solutions at every stage of the development lifecycle.

Holistic Environmental Solutions

01.

Climate-Friendly Operations

We regularly assess and reduce our carbon footprint across the entire real estate lifecycle

02.

Green Sustainable Buildings

We select low-carbon building materials, while leveraging transformative technologies.

03.

Energy Optimization

We Install energy-efficient systems and utilize renewable and clean energy solutions.

04.

Resource Conservation

We prioritize efficient resource usage across our projects through dedicated programs.



Sustainable Design Parameters

Through our holistic approach to sustainable design and architecture, we aim to pioneer new benchmarks for the industry. Our innovative achievements reflect our commitment to creating iconic spaces that champion livability, environmental sustainability, and social inclusion.



Enhancing Indoor Environmental Quality

Our purpose is to enrich lives in flourishing communities.. Our methodologies are therefore tailored to measure and amplify social influence. This commitment extends to procuring consumables from local vendors to support and uplift local enterprises.



Optimizing Natural Lighting

Our design strategies prioritize the use of natural light to minimize energy consumption while fostering healthy, uplifting, and productive environments. By optimizing daylight, we reduce electricity usage and enhance the overall well-being and comfort of occupants.



Advocating for Energy and Water Efficiency

We integrate cutting-edge technologies to enhance energy and water efficiency. These measures minimize resource consumption, promote sustainability, and reduce the environmental footprint of our projects.



Introducing Green Vehicle Parking

Our projects promote sustainable transportation by offering dedicated parking for green vehicles. This initiative reduces the overall parking footprint while encouraging the adoption of eco-friendly transportation options.



Emphasizing Quality Construction & Materials

We prioritize the use of premium construction techniques and environmentally responsible materials. Our commitment to this not only ensures the health and well-being of occupants but also advances sustainable building practices.



Supporting our Local Markets

By prioritizing local sourcing for materials and products, we bolster the local economy and significantly reduce transportation-related carbon emissions. This strategy reinforces our commitment to sustainability and community development.

We Design

15 Minutes City

Supporting our customers’ wellness and quality of life is at the forefront of our objectives. By implementing holistic strategies, we aim to elevate the living standards of the communities we create. This is achieved by applying principles of urban planning concepts of compact and 15-minute cities at scale. Whereby our neighborhoods ensure to provide safe and convenient pedestrian or bike pathways leading to local amenities. These characteristics include:

Proximity: *Destinations must be close to each other.*

Diversity: *Provision of a wide variety of urban amenities close to one another’s vicinity.*

Density: *There must be enough people to support a diversity of businesses in a compact area.*

Ubiquity: *The city should be affordable for anyone who wants to reside in it.*

We Build

We Integrate

Sidewalks

Establishing a frequent, safe, and comfortable network of pedestrian pathways for enhancing permeability of our projects’ amenities and nodes in the shortest distance.

Amenities

Satisfying the needs of residents by providing them a place to learn, shop, play, and pray within the catchment of their own homes.



Provisions for future cycling and bus route networks of neighboring areas to our communities’ networks.



A safe pedestrain access from nearby plot into and through Retal Projects.



Green and communal spaces aiming at promoting healthy living and social interactions with frequent social nodes.

Vibrant Community:

A vibrant, active, strong community with more viable local business and commerce with notable Increased economic activity in mixed-use neighborhoods.

Greater Accessibility:

The central advantage of the concept is enhancing accessibility towards living, working, commerce, healthcare, education, and entertainment. This is the primary reason why people choose to live in cities.

Shading

Creating naturally shaded pathways through the surrounding built environment and the use of native trees and shading elements.

Cycling

Biking routes and parking are integrated into the Retal projects master plans for connecting cyclists within and beyond project boundaries.

Green Parking Solutions

Prioritizing parking spaces for carpooled cars and electric vehicles.

Inclusivity

Our projects offer a mix of affordable, mid and high end residential projects.

What are the Benefits?

Better Health & Well-being:

There are numerous physical and mental health benefits of active travel, cleaner air, easy access to healthy food options, and quality green space.

Increased social connections:

Where residents are more likely to know their neighbors, trust others and participate in community life.

Resiliency:

Establishing a well-equipped neighborhood empowers local economic activities and fosters a sense of community.

Reduce Vehicle Dependency:

By bringing neighborhoods closer, the approach aims to reduce car dependency. This also helps promote physical activity (walking and cycling).

Improve Air Quality:

Less transport means reduced carbon emissions. More green spaces also ease the urban heat-island effect, reduce flood risk, and improve biodiversity. Encouraging sustainability.

Equitable Planning Decision:

The concept results in a much more equitable planning decision. Over time, it is likely to make transportation investments less costly, as pedestrians and cyclists are much cheaper to provide infrastructure for.

Social

We're here to shape a brighter future for all Saudi Arabians. In order to achieve this, we're focused on building communities that foster diversity, inclusion and human well-being, both internally and externally, through supportive initiatives and practices that benefit both our people and the wider community.

Our Communities

*“Care Deeper. Think Bigger.
Build Better.”*

We've always paid close attention to the voices of our community to understand what's truly important to them, and continuously invest in community development projects that contribute toward building a more sustainable, resilient, and flourishing society. We are working towards this social mission through supporting various housing associations, charities, infrastructure development projects and educational programs that directly benefit local communities and contribute toward meaningful social development



Retal Al Khair

“A Blueprint for
Community Impact”

Our purpose is to deliver projects that advance the kingdom, lay the foundations of happy communities and fulfil our promise to build for generations. Our CSR initiative, “Retal Al Khair”, is an exemplary case for how we are serving that purpose.

Retal Al Khair was established as a strategic framework to champion sustainable development and community welfare across the Kingdom, in alignment with national standards and government initiatives to promote impactful social responsibility. Its key initiatives focus on enriching the urban landscape, empowering young talent in architecture and urban design, and strengthening the role of youth in shaping the future of cities and communities. Green Khobar and Khobar Art are prime examples of community initiatives championing sustainability and cultural enrichment, of which Retal Al Khair is a firm supporter.



Strategic Partnerships



Academic Partnerships



Success Partners



Supporting Partnerships



Key Initiatives



Our People

Legacy is Important to us

The legacy of our developments, of our communities, and not least, our people. That is why sustainability is also firmly embedded into our human capital strategy, which strives to attract, retain, and develop top talent while nurturing the wellbeing, health and safety of all Retal employees.

We continuously invest in the growth and development of our team through rewarding professional initiatives and prioritize the health and well-being of all our workers through strict occupational health and safety guidelines (in accordance with OHSAS 45001:2018 standards for real estate development), and adherence to fair labor practices as per Saudi Arabian laws and regulations.

‘Your Voice Matters’: Wellbeing in the Workplace

In our efforts to foster open communication and continuous improvement, we introduced the “Your Voice” initiative in 2023. This program empowers employees to share feedback, raise concerns, and offer suggestions, promoting transparency and collaboration to enhance overall workplace satisfaction.



Fostering Employee Retention, Diversity, and Growth

In championing Vision 2030s goal to build a robust and dynamic national economy through empowering local talent, we are currently aiming to achieve a 75% Saudization rate, and to ensure that at 50% of our Saudi employees are well poised for promotions through the support of 32-36 training hours per year.

We’re committed to achieving a 40% female representation across our workforce, with 10% of women in top management leadership roles by 2025.

From a workplace safety perspective, we are further working toward minimizing workplace incidents to a rate below the industry average by Q2 2024, with the ultimate goal of achieving a zero-injury and zero-fatality record by Q2 2025.

Guided by our ESG values, we strive to continuously nurture a safe, equitable and engaging work environment that promotes diversity, inclusion and equality for all our valued people.

Key Achievements

*75%
Saudization*

Our ambitious goals include a 75% Saudization rate of the workforce, with at least half of all Saudi employees receiving promotions, benefits and equal training opportunities.

*40%
Female Workforce*

We aim to achieve 40% female representation across the entire workforce, with 10% of women holding leadership positions in top management by 2025.

*100%
Commitment to
Human Rights*

We aim to review and enhance human rights practices across our departments and operations, ensuring such practices are included in 100% of our contracts and agreements by 2024.

Governance

Upholding Transparency and Integrating Stakeholder Feedback

Our principles and values define how we do business – they drive our thinking, actions, processes and benchmarks. While we’re committed to growth and progress, we know the integrity of the journey is just as important as the destination we work towards.

As a publicly traded company, we strive for a culture of trust and accountability. Our corporate governance framework is robustly designed to promote the highest ethical standards across the organization, and ensure Retal is managed in a manner that aligns with the best interests of shareholders, employees, customers, and the broader community.

Our governance framework involves a comprehensive set of policies, procedures, and guidelines that govern our operations and decision-making processes. By adhering to these principles and practices down to a granular level, are able to commit to thorough, effective and responsible corporate governance contributing to a successful, sustainable and future-proof organization.

Strategic Oversight

Retal’s Board of Directors is central to our governance, made up of proven industry leaders who oversee the company’s management, shape its strategic direction, and ensure full compliance with legal and regulatory obligations.



Ethical Conduct and Compliance

Our Code of Ethics sets forth the core principles and standards that govern our business practices and employee conduct. Complementing this, our compliance department ensures strict adherence to all applicable laws, regulations, and internal policies. We also conduct regular training and awareness programs to cultivate a culture of integrity and accountability across the organization.

Stakeholder Engagement

Our engagement strategy ensures our goals and actions are closely aligned with the values, needs, and concerns of our stakeholders. Through transparent and open communication, we foster strong, mutually beneficial relationships that drive long-term value and success.

Transparency and Disclosure

We regularly monitor and communicate our ESG performance to our stakeholders, ensuring transparency and accountability. Our sustainability reporting guidelines are aligned with globally recognized frameworks, including the Global Reporting Initiative (GRI) and the United Nations Sustainable Development Goals (SDGs).

Risk Management

Our Risk Management policies and procedures provide thorough guidance for our operations, ensuring full compliance with national legal and regulatory frameworks. Through regular assessments and quality assurance measures, we integrate risk management into our business strategies, optimizing operational efficiency while minimizing risk exposure.

Key Governance Pillars



Transparency



Accountability



Responsibility



Integrity



Fairness

Awards & Accolades

Our exceptional accomplishments in a remarkably short span of time have garnered recognition through prestigious awards and reputable accreditation programs. These accolades and acknowledgments serve as a testament to our industry leading expertise in delivering real estate solutions and projects of unparalleled quality and exceptional value.



The Largest Housing Project Award, Restatex Real Estate Exhibition, 2022



The Excellence Award for Residential Projects, Sakani, 2022



The Best Real Estate Developer in the Kingdom Award, Sakani, 2020



The Best Real Estate Developer in the Kingdom Award, Sakani, 2019



The Fastest Growing Urban Development Company in The Kingdom, International Finance Awards, 2023



GreatPlace to Work Certificate, Great Place to Work, 2023 and 2022



Retail Business Court, Mixed-use Development, International Property Awards, 2022



Retail Business Center Khobar, Office Development, International Property Awards, 2022



Retail Rise, Residential Development of 20+ Floors, International Property Awards, 2022



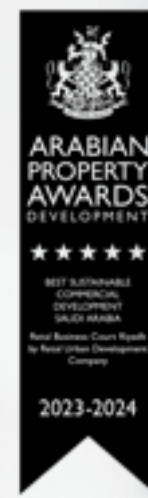
Retail Rise and Nobu Hotel, New Hotel Construction and Design, International Property Awards, 2022



Retail Rise, Residential High-rise Development, International Property Awards, 2022



Marasi Al Khobar, Best Landscape Architecture, International Property Awards, 2023



Retail Business Court, Best Sustainable Commercial Development, International Property Awards, 2023



The Developer of the Year, Real Estate Asia, 2021

The Best Developer in Saudi Arabia

Board of Directors

Our Board of Directors is central to our structure. Made up of seasoned c-suite executives, the board oversees company management, sets its strategic direction, and ensures its adherence to legal and regulatory requirements, guaranteeing the rights of employees, shareholders, investors and other stakeholders alike.



Mr. Ali Abdullatif Al-Fozan

Vice Chairman

Mr. Ali Abdullatif Al Fozan brings over 30 years of experience in economics and business administration. He holds a diploma in financial studies from the Institute of Public in Dammam and currently serves as a board member of multiple companies, most notably as Chairman of the Board of Directors in Madar Hardware Company. He is also the current General Manager of Al Fozan for Development.



Mr. Majed Aedh Al-Nefie

Board Member - Independent

Mr. Al-Nefae brings more than 20 years of experience in travel and tourism and holds a Bachelor of Accounting from Umm AlQura University in Makkah. He is a board member of multiple companies, most notably he is the CEO of Seera Holding.



Mr. Hani Othman Ba Othman

*Board Member - Independent
Chairman of Nominations and Remunerations Committee*

Mr. Othman has more than 20 years of experience in the investments field. He holds a bachelor's degree in mechanical engineering from Reading University in the UK and a master's in business administration from the University of London. He currently serves as a board member of several companies, most notably he is the Managing Director of Sidra Capital.



Mr. Abdul Rahman Abdullah Al-Wabel

*Board Member - Independent
Cbairman of Audit Committee*

Mr. Abdul Rahman Abdullah Al-Wabel has more than 30 years of experience in economics and business administration. He holds a bachelor's degree in law from King Saud University in Riyadh and serves as a board member in multiple companies, most notably a board member of Dhahran International Exhibitions Company. He is also the current Secretary General of Asharqia Chamber.



Mr. Abdullah Abdullatif Al-Fozan

*Chairman of the Board of Directors - Non-executive
Chairman of Executive Commitee*

Mr. Abdullah Abdullatif Al Fozan possesses over 30 years of experience in economics and business administration, holds a Bachelor of Accounting from King Saud University in Riyadh, and holds the Chairman position at Al Fozan among multiple other positions in various companies.



Mr. Fozan Mohammed Al-Fozan

Board Member - Non-executive

Mr. Al Fozan brings more than 25 years of experience in economics and business administration. He holds a bachelor's degree in accounting from King Saud University in Riyadh and is currently a board member of multiple companies, most notably he is the CEO in BLOMINVEST, and he also serves as the Managing Director of Bawan Holding.



Mr. Fahd bin Abdulrahman Al-Mojil

*Board Member - Non-executive
Member of Nominations and Remunerations Committee*

Mr. Al-Mojil brings more than 30 years of experience in the fields of construction, real estate development, investments, and banking. He holds a bachelor's degree in industrial management from King Fahd University of Petroleum and Minerals in Dhahran and a Certificate in Financial Analysis and Risk Management from the Saudi Central Bank and a Certificate in Islamic Banking from the Bahrain Institute of Banking and Finance in Manama. He is a member of multiple companies, most notably he is the Vice President of the Saudi Real Estate Company Al Akaria.



Mr. Abdul Rahman Ibrahim Al-Jalal

*Board Member - Non-executive
Member in Auditing Committee
Member in Nominations and Remunerations Committee
Member in Executive Committee*

Mr. Abdul Rahman bin Ibrahim Al-Jalal brings more than 20 years of experience in the energy, petrochemicals, and services sectors. He holds a bachelor's degree from King Saud University in Riyadh, and a master's degree in business administration from the University of Bahrain College. Currently serving as a board member of the Saudi Reinsurance Company and the CEO of Dhahran International Exhibitions Company.



Eng. Abdullah Faisal Al-Braikan

*Board Member - Executive
Member of Executive Committee*

Eng. Abdullah Al-Braikan, brings more than 15 years of experience in real estate development and business management. He holds a bachelor's degree in architectural engineering from King Faisal University in Dammam. He is a member of multiple companies, most notably a board member of Jeddah Central Development Company and the CEO of Retal Urban Development Co.

Executive Management

Our executive team brings a wealth of experience, expertise, and leadership to guide our company's strategic vision and operational excellence. Each member of our management team is dedicated to driving innovation, fostering sustainable growth, and delivering exceptional value to our stakeholders and the communities we serve. With a focus on integrity, collaboration, and forward-thinking, our executive management team is committed to steering our company towards continued success.



Eng. Abdullah Faisal Al-Braikan

Chief Executive Officer

As Chief Executive Officer (CEO), Mr. Al Braikan brings more than 15 years in economics and business administration, previously serving as Project Manager at Abdullatif and Mohammed Fozan Company. In addition to his executive experience, Mr. Al Braikan has been an active member of several boards and committees, including several of Retal's affiliates and subsidiaries, where he has been instrumental in steering these organizations towards growth and success.



Ammar Al Ghoul

Chief Financial Officer

Mr. Al Ghoul is the Chief Financial Officer (CFO) at Retal, overseeing strategic planning, risk management, and revenue growth initiatives. With extensive experience including roles as Group CFO at Agthia Group and MS Pharma, he has led major acquisitions, debt restructuring efforts, and investor engagement strategies across the Middle East. Ammar holds an MBA from London Business School and is a Certified Public Accountant (CPA).



Mostafa Tawfiq

Chief Development Officer

Mr. Tawik has served as the Chief Development Officer (CDO) at Retal since July 2022. With 21 years of overall experience in real estate, including a decade in the Saudi Arabian market, Mostafa possesses a deep understanding of market dynamics, industry trends, and regulatory landscapes. He holds a bachelor's degree in architectural engineering from Helwan University.



Youssef Al Hamoudi

Chief Operation Officer

Mr. Hamoudi is the Chief Operating Officer (COO) at Retal, bringing 19 years of expertise in construction management and architectural engineering, including pivotal roles at Al-Oula Development Company, Dhahran Emaar Company, and Saudi Aramco Total Refining & Petrochemical Company. He holds a master's degree in building science and technology and a bachelor's degree in architectural engineering.



Mohammad Al Mohammadi

Chief Strategic Officer

Mr. Mohammadi, Chief Strategic Officer at Retal, played a key role in its expansion and IPO on Tadawul. He drives strategy, innovation, and ESG initiatives while shaping Saudi Arabia's business and urban development through advisory roles. With over a decade of teaching experience in landscape architecture, he combines academic and business leadership.



Maan Al Badran

Chief Commercial Officer

Mr. Al Badran, Chief Commercial Officer (CCO) at Retal, brings over 17 years of leadership in sales, marketing, and customer experience. He leads Retal's commercial strategy, overseeing Marketing, Sales, and Customer Service to drive sustainable growth. Previously, he held senior roles at Diriyah Company, STC, and Zain, where he led major real estate and customer-focused projects.

Our locations

800 3030 888

info@retal.com.sa
retal.com.sa



Eastern Region Office

Retal Business Center,
King Faisal Road,
Al Rawabi, Khobar 31952.



Central Region Office

Retal Head Quarter,
Northern Ring Road,
Al Wadi,Riyadh, 13325.



Western Region Office

King Road TowerKing
Abdul Aziz Road,
Ash Shati, Jeddah, 23412.

