



Next generation real estate developer

of integrated master plan communities in Saudi Arabia

Investment Highlights (31 Dec 2021)

Real Estate Champion

Transforming the urban landscape of the Kingdom of Saudi Arabia

With proven track record of delivering quality and desirable communities in the Kingdom



+30

TOTAL NUMBER OF PROJECTS

+7,000

TOTAL # OF UNITS EXECUTED AND UNDER CONSTRUCTION

+9.5 BN

TOTAL PROJECTS VALUE OF COMPLETED, ONGOING AND UPCOMING PROJECTS

+2.6 MN

TOTAL BUILT-UP AREA (SQM) OF COMPLETED, ONGOING AND UPCOMING PROJECTS

+6,000

SECURED BACKLOG TOTAL NO. OF UNITS TO BE COMPLETED OVER (2022-2024)

Diverse Portfolio of Properties

Full portfolio of lifestyle-oriented residential, commercial, and mixed-use properties

Market Leader in Off-plan Sales

Pioneer in implementing off-plan sales model configured to enable sustainable and transformative growth

Full-Service Integrated Platform

4 integrated business units across the full supply chain operating in sync to accelerate project execution, reinforce quality, and drive cost efficiencies.



Project Management



Facility Management

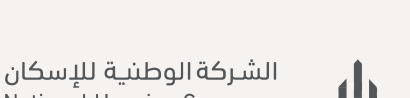


Contracting



Property Management

Strategic Partnerships and Alliances



National Housing Company (NHC)



Saudi Ministry of Municipal, Rural Affairs and Housing (MoMRAH)



Roshn

Fortress Financials

Highly attractive financial profile with robust earnings, industry-leading margins, and strong balance sheet

587 MN

(SAR)

FY 2020G Revenue

68% CAGR (2018G-2020G)

90 MN

(SAR)

FY 2020G Operating Profit

313% CAGR (2018G-2020G)

99 MN

(SAR)

FY 2020G Net Profit

500% CAGR (2018G-2020G)

25 %

Return on Equity

2020G

17 %

Net Profit Margin

2020G

11 %

Return on Assets

2020G

Robust Economic Fundamentals

Strategically focused on premier locations in Saudi Arabia, a market with a thriving macroeconomic environment, long-term favorable demographics, and ambitious transformational plans

Experienced Leadership

Led by highly experienced and specialized team with strong credentials and proven track record of delivery

