

Our Portfolio

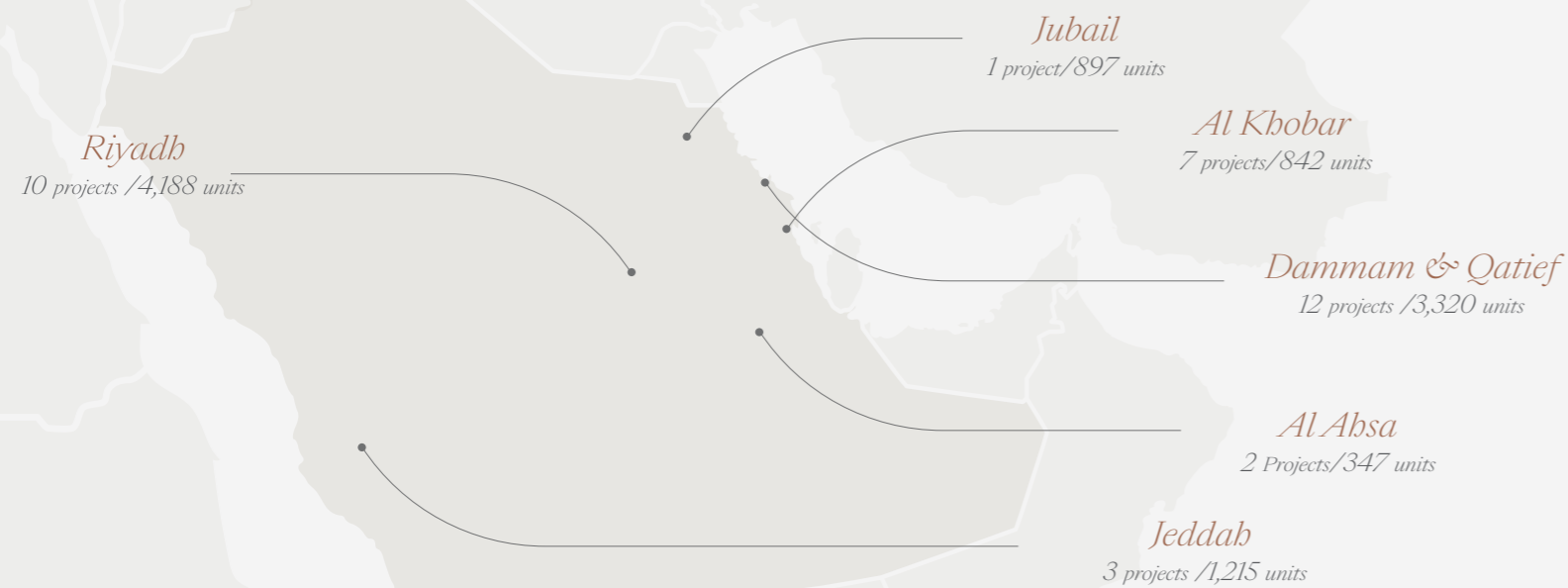
Our portfolio of completed projects stands testament to our commitment to delivering high quality and innovative lifestyle destinations, complete with a host of services and embodying the definition of contemporary living.

Over the course of the past decade, we have delivered 16 cutting-edge projects to the Kingdom's Eastern Region, representing nearly 3,700 units. Our successful track record continues to attract potential customers to our new projects, each of which serves to provide innovative solutions across the Kingdom's major cities.

Today, we proudly boast a large portfolio of projects under development, with 12 ongoing and 9 upcoming projects geographically spread to cover Saudi Arabia's major cities. In the Kingdom's Eastern Region, where we have solidified our presence as the market leader, we have six projects currently underway, representing a total of 1,736 units spread across our fully owned projects, projects in partnership with ROSHN and NHC, and offtake agreements. Meanwhile,

in the dynamic and fast-evolving capital city, Riyadh, we have worked tirelessly to expand our reach, with a total of 10 diverse projects targeting various segments of the population, constituting 4,188 residential units. Moreover, in the Western Region, we currently have three projects underway, totaling 1,215 units and expanding our presence in the region.

In addition to these direct developments, we engage in several indirect investments, acting as a developer for projects through Joint Ventures (JVs) and real estate funds. We are currently developing seven separate projects through six funds and JVs to deliver a variety of state-of-the-art residential, hospitality, and mixed-use projects across several cities in the Eastern Region.



Our Development Sectors

We continue to prioritize the growth of our portfolio to include a diverse range of development sectors, covering Saudi Arabia's fast-growing cities, and continuing to match the shifting demand of our communities.





Our Brands

Residential Villas



Ayala

Presenting the finest in luxury real estate, Retal's Ayala brand provides a unique blend of customization options fitting for its distinguished clientele. The first of its kind in Saudi Arabia, this unique brand provides over 300 customization options to its prospective homeowners, tailoring their dream home and ensuring unparalleled flexibility to suit the needs of all its residents before their purchase.



Ewan

An embodiment of refined living, Ewan represents a collection of chic residential villas tailored for our discerning clientele. These villas are a product of meticulous design, curated to meet the needs of medium-sized families, prioritizing large indoor spaces and private landscapes, creating a calm and relaxing atmosphere for its residents. Ewan destinations are also set apart by their strategic locations, comprised of large areas perfectly designed for open spaces and a variety of supporting services.



Nesaj Town

Highlighting our commitment to accessibility, our Nesaj brand supports government homeownership initiatives. By crafting carefully designed projects, equipped with several public facilities including commercial zones, schools, mosques, parks, and several others, the Nesaj brand promotes accessibility and quality living for a diverse spectrum of homeowners.

Apartments



Retal Rise

Boasting a variety of options for its residents, from size to design, Retal Rise provides a harmonious blend between strategic locations and world-class amenities, bringing new meaning to upscale apartment living in the heart of the Kingdom's most dynamic cities.



Roya

Roya is Retal's premium residential apartment brand standing as the apex of modern architecture in the Kingdom, providing an elevating living standard and fostering innovation. The brand's defining feature is its private outdoor terraces, affording each apartment with a private oasis from which to unwind. Roya's developments come fully equipped with world-class services and amenities, bringing new meaning to upscale living for its residents.

Partnership with NHC

Nesaj Al Fursan* Riyadh

A new lifestyle destination unique for its innovative designs and its variety of options for potential homeowners, Nesaj Al Fursan focuses on providing a safe environment for its residents with several amenities and services. The project represents one of Retal's largest developments in the Kingdom's capital city, Riyadh.

Project Value	SAR 1,068 million
Land Area	394,908 sqm
Built Up Area	477,814 sqm
Total Number of Units	1,261
Percentage of Units Sold	22%
Percentage Completion	37/0%**
Project Status	Ongoing
Development Type	Villas



* Represents phases 1 and 2 of Nesaj Al Fursan, with each phase to be completed in 2025 and 2026 respectively.
** Refers to Nesaj Al Fursan and Nesaj Al Fursan 2 respectively



Nesaj Town Dammam

Nesaj Town 1 is a premium housing project developed in cooperation with the National Housing Company. Located west of Dammam, in the Kingdom's Eastern Region, the development provides over 670 residential villas featuring contemporary designs and creating an encompassing lifestyle destination equipped with a host of facilities and commercial destinations.

Project Value	SAR 370 million
Land Area	344,000 sqm
Built Up Area	202,962 sqm
Total Number of Units	674
Percentage of Units Sold	100%
Percentage Completion	100%
Project Status	Completed
Development Type	Villas

Nesaj Town 2 Dammam

An extension of Nesaj Town 1, Nesaj Town 2 is designed with customer comfort in mind. The project encompasses state-of-the-art facilities including schools, commercial and social centers, outdoor parks, and more.

Project Value	SAR 1,034 million
Land Area	522,000 sqm
Built Up Area	506,982 sqm
Total Number of Units	1,653
Percentage of Units Sold	100%
Percentage Completion	100%
Project Status	Completed
Development Type	Villas



Nesaj Town Riyadh Riyadh

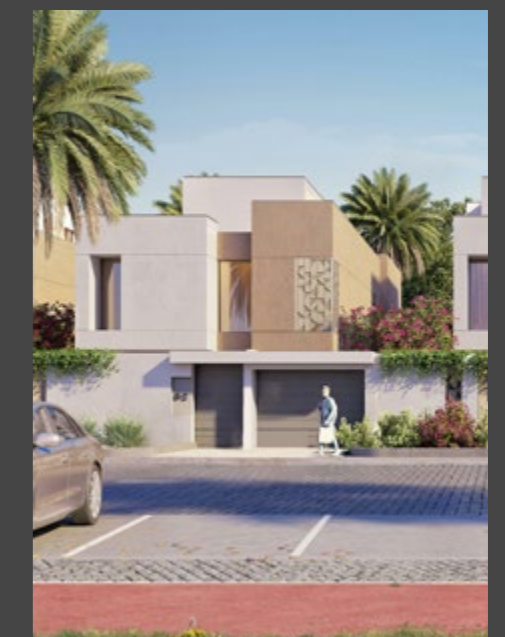
In partnership with the National Housing Company, Nesaj Town – Riyadh aims to provide beneficiaries of the Sakani Program with an encompassing lifestyle destination. Located in a strategic location in the suburb of Al Jwan in the capital city, the development was fully completed during 2023.

Project Value	SAR 458 million
Land Area	189,342 sqm
Built Up Area	231,720 sqm
Total Number of Units	690
Percentage of Units Sold	100%
Percentage Completion	99%
Project Status	Ongoing
Development Type	Villas

Nesaj Town Al Narjis Riyadh

A project in collaboration with the National Housing Company, Nesaj Town – Nargis provides tranquil and comfortable living through a variety of villa models, complemented by a host of services to provide the ultimate living experience.

Project Value	SAR 381 million
Land Area	127,712 sqm
Built Up Area	174,481 sqm
Total Number of Units	455
Percentage of Units Sold	100%
Percentage Completion	77%
Project Status	Ongoing
Development Type	Villas



Nesaj Town Sadan

Riyadh

Nesaj Town Sadan embodies an integrated environment that blends contemporary housing concepts with the essence of community and heritage in Jeddah. Inspired by urban civilization and local heritage, it features distinctive designs and diverse spaces aimed at fostering a fulfilling living experience. The development prioritizes essential factors for enhancing quality of life, including proximity to nature, fundamental amenities and services, and recreational opportunities.

Project Value	SAR 512 million
Land Area	209,482 sqm
Built Up Area	244,320 sqm
Total Number of Units	803
Project Status	Upcoming
Development Type	Villas



Nesaj Town Asala

Riyadh

Nesaj Town - Asala epitomizes an ideal residential community within the bustling city of Riyadh, offering families a new paradigm in urban living. Boasting essential amenities, vital services, and upscale housing options, it harmoniously integrates elements of quality living, featuring lush public parks and green spaces, schools, vibrant commercial hubs, and health centers.

Project Value	SAR 235 million
Land Area	133,834 sqm
Built Up Area	116,077 sqm
Total Number of Units	366
Project Status	Upcoming
Development Type	Villas

Nesaj Town Safwa

Al Qatif

Nesaj Town – Safwa was designed with family living in mind. The project offers unique home designs and open areas, creating a spacious community within close proximity to multiple service centers.

Project Value	SAR 300 million
Land Area	98,767 sqm
Built Up Area	137,932 sqm
Total Number of Units	356
Percentage of Units Sold	88%
Percentage Completion	12%
Project Status	Ongoing
Development Type	Villas



Nesaj Sadayem

Jeddah

Retal's debut project in Jeddah, the Western Region's fast-growing city, Nesaj Sadayem was unveiled in 2023. The project pays respect to traditional architecture and design while incorporating modern styles to

provide a perfect mixed lifestyle destination. Retal completed its sales launch in July 2023 and sales for the project are currently ongoing.

Project Value	SAR 422 million
Land Area	100,959 sqm
Built Up Area	124,734 sqm
Total Number of Units	352
Percentage of Units Sold	49%
Percentage Completion	12%
Project Status	Ongoing
Development Type	Villas

Partnership with ROSHN

Ewan Sedra* Riyadh

An exquisite, integrated, development in collaboration with ROSHN, Ewan Sedra draws inspiration from Salmani's architectural designs, and invites its residents to step into a new era of community living. In addition to its unique architecture, Ewan Sedra enjoys a plethora of services, elevating the Kingdom's understanding of encompassing modern living. The project is strategically located in close proximity to King Khalid International Airport, several major mosques, retail destinations, parks, schools, and entertainment facilities.

Project Value	SAR 3,034 million
Land Area	316,370 sqm
Built Up Area	446,939 sqm
Total Number of Units	1,080
Percentage of Units Sold	100/83%**
Project Status	Ongoing
Development Type	Villas



* Represents phases 1 to 4 of Ewan Sedra, with each phase to be completed in 2024, 2025, 2026 and 2027 respectively.
** Refers to Ewan Sedra and Ewan Sedra 2 respectively



Roya Sedra Riyadh

Project Overview: One of our newest developments, a collection of exquisite apartments which epitomize vertical elegance and spatial planning, Roya Sedra brings forth a captivating blend of modernity, quality living, and warmth to elevate its residents' living experience to new heights. The project offers an array of intuitively designed landscapes, recreational spaces, and top-tier amenities while prioritizing expansive open areas that incorporate indigenous flora for a truly authentic lifestyle experience.

Project Value	SAR 519 million
Land Area	27,937 sqm
Built Up Area	77,147 sqm
Total Number of Units	336
Project Status	Upcoming*
Development Type	Apartments

* All sites have been received from ROSHN, and construction works have begun (5 sites)

SPVs and Funds

Retal Rise Al Khobar

Leveraging the serene setting of the Arabian Gulf coastline, Retal Rise provides a unique living experience with unparalleled views. The project stands out with its world-class service, countless amenities, and prime location, marking the gateway through which Retal enters the market for luxury apartment complex developments, in line with shifting consumer demand.

Project Value	SAR 319 million
Land Area	5,698 sqm
Built Up Area	36,701 sqm
Total Number of Units	127
Percentage of Units Sold	24%
Percentage Completion	5%
Project Status	Ongoing
Development Type	Luxury Apartments



Ewan Marasi District Al Khobar

A modern residential community situated near the Arabian Gulf Sea, strategically positioned at the heart of Khobar, Dammam, boasting expansive green spaces, open areas, and seamlessly integrated services. The project plays host to various entertainment centers, shopping destinations, and parks within its boundaries, ensuring convenient and secure access to all amenities. The land reclamation works for these sea at Marasi District are underway and are expected to be completed in ٢٠٢٤.

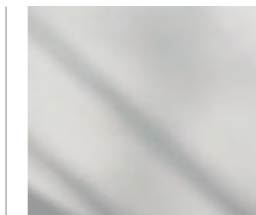
Project Value	SAR 322 million
Land Area	72,253 sqm
Built Up Area	277,835 sqm
Total Number of Units	184
Project Status	Upcoming
Development Type	Villas



Ewan Tharwa Al Khobar

Defining modern living through unparalleled luxury villas, Ewan Tharwa is located within the Tharwa Plan, in the Al Nakheel neighborhood. With service centers and outdoor parks, the project ensures the fulfillment of every family's living needs. During 2023, all construction permits and title deeds were successfully issued. The project's Wafi License was issued in August 2023, and was successfully launched on Sakani. Sales for the project were launched during the year, with over 50% of the project's first and second phases sold to date.

Project Value	SAR 935 million
Land Area	142,433 sqm
Built Up Area	183,162 sqm
Total Number of Units	386
Percentage of Units Sold	12%
Percentage Completion	12%
Project Status	Ongoing
Development Type	Villas



Masal Al-Ahsa

The Masal development is a testament to refined living and urban sophistication, epitomizing cutting-edge contemporary design. It stands as the sole transit hub adjacent to the nearby train station, rendering it truly distinctive in every aspect. This prime location offers an exceptional living experience, where residents and visitors can take advantage of an array of charming cafes and restaurants, enticing shopping destinations, and much more. During the year, the detailed design

consultant RFP floated, and evaluation has been completed. Moreover, the land handover process was successfully finalized.

Project Value	SAR 212 million
Land Area	24,162 sqm
Built Up Area	8,112 sqm
Total Number of Units	15
Project Status	Upcoming
Development Type	Commercial

